



Productivity & Profit through Innovation Seminar for Manufacturers

Join us for an opportunity to explore manufacturing innovation opportunities for growth and revenue. Learn best practices used by corporations to successfully nurture innovative ideas and turn them into profitable new products and services.

Learn the 5 keys to innovation:

1. Identify potential areas of innovation in the manufacturing industry
2. Source innovative ideas
3. Manage innovation: processes and tools used
4. Commercialize the innovation
5. Access government grants & subsidies

Influence the development of industry tools & resources you can use to bring products to market, improve productivity and leverage B2B networks.

Who should attend: Manufacturing sector business owners, CEOs and C-suite executives who are responsible for accelerating innovation initiatives throughout the organization.

Complimentary cost: funded by the Regional Municipality of York and Employment Ontario. The Region recognizes manufacturing innovation is important to future growth of this industry.

Please register: to attend a seminar that fits your schedule offered throughout York Region during October 2011. To register please visit:

INVESTINYORK.CA/EVENTS

In partnership with:

York Region Municipalities, Chambers of Commerce, Board of Trade and ventureLAB